

THE LANGUAGE STYLES IN WALT DISNEY PINOCCHIO MOVIE (2022)

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Abstract

This study aims to find out the types of language style in and what is the dominant type of language style found in Pinocchio movie. The data are taken from Walt Disney movie entitled Pinocchio (2022). The data are collected by using observation and documentation techniques. In analyzing the data, the writers apply descriptive-qualitative method. The data are analyzed by using the theory of language style by Martin Joos (1976), in which there are five language styles namely Frozen, Formal, Consultative,

Casual, and Intimate. The result shows that all types of language style are found in Pinocchio movie (2022) which comprises 1 datum of Frozen style, 3 data of Formal style, 6 data of Consultative style, 23 data of Casual style, and 8 data of Intimate style. Thus, the most dominant type found in Pinocchio movie (2022) is Casual style, while the least one is Frozen style.

Keywords: *Language Styles, Sociolinguistics, Walt Disney Pinocchio Movie (2022)*

A. Introduction

Sociolinguistics is the study of the relationship between language and society. Moreover, it is concerned with how language use interacts with, or is affected by, social factors such as gender, ethnicity, age or social class, for instance. In other words, Sociolinguistics is the study of the sociological aspects of language. It studies how various social factors, such as ethnicity, gender, age, class, occupation, education, and geographic location can influence the use of language and maintaining social roles in a community. In simple terms, Sociolinguistics is interested in the social dimension of language.

Language style is an important construct in the study of sociolinguistic variations. Language style is defined as the choice of words used by a certain group of people when spoken in one place and in one condition. According to Coupland (2007: 1), style is defined as a way of doing something. Furthermore, Chaika (1982: 29) in Haqqo (2016: 7) explains that language style is the way people use the language in communication whether written or oral language. It means that language style is a manner used by people to communicate one to another. In addition, Brown (2000: 260) says that style is not a social dialect or

regional dialect, but a variety of language used for specific purposes. Martin Joos (1976) states that language has five styles. He recognizes five different language styles namely: Frozen style, Formal style, Consultative style, Casual style, and Intimate style.

One of the ways to find out language style is by watching movies. Besides, the dialogue in the movie has different language styles. There are many movies which use different language styles. The writers choose Pinocchio movie (2022) as the research subject. This movie tells the story of an old wood carver named Geppetto who lives in a village in Italy. Pinocchio is a 2022 American musical fantasy film directed by Robert Zemeckis from a screenplay by Zemeckis and Chris Weitz. Produced by Walt Disney Pictures, Depth of Field and Image Movers, the film is a live-action remake of Walt Disney's 1940 animated film of the same name, which is itself based on the 1883 Italian book *The Adventures of Pinocchio* by Carlo Collodi. ([https://en.m.wikipedia.org/wiki/Pinocchio_\(2022_live-action_film\)](https://en.m.wikipedia.org/wiki/Pinocchio_(2022_live-action_film)))

B. Literature Review

In this part, the writers explain the general concept of Social Factors and Language Style.

1. Social Factors

Language and society are closely linked. Society conditions have an impact on language change. There are many aspects in society that vary the use of language style. As stated by Holmes (2013: 9-13), the language used is designed by several relevant factors that fit to the context, and can be grouped as follows:

a. Participants

Participants consist of who is speaking and who are they speaking to.

b. Setting

Setting can refer to a situation, place, and time. It is generally a relevant factor in any conversation.

c. Topic

Topic is what is being talked about by the participant. This factor is related to the relationship and interaction of the participants because of what is being talked about and what the purpose of the conversation.

d. Function

Function refers to why are the participants speaking. The function could be to gather information, to engage in discussion, to express one's feelings, etc.

2. Language Style

Martin Joos (1976) in Brown (2000: 260) classifies the language style into five kinds:

a. Frozen

Frozen style is a style intended to be remembered and used in very formal setting such as in palace, church ritual, speech for state ceremony, and some other occasions.

b. Formal

Formal style is generally used in formal situation, where there is the least amount of shared background and the communication in this style is largely one way with little or no feedback from the audience, for example, in graduation ceremony typically used in speaking to medium or large groups.

c. Consultative

Consultative style is typically found in a dialogue that is formal enough in which

words are chosen with some care. The conversation between doctor and patient and the like are usually consultative in nature.

d. Casual

Casual style is a casual conversation between friends or colleagues or sometimes members of a family. In this context words need to be guarded and social barriers are moderately low.

e. Intimate

This is the speech style which is reserved for people who have a really close connection. It is casual and relaxed and goes beyond words, as it incorporates nonverbal communication and even personal language codes, such as terms of endearment and expressions whose meaning are only understood by the participants, besides slang, for examples: conversation or chat between best friends, boyfriend and girlfriend, or husband and wife.

C. Method of Investigation

The writers apply descriptive qualitative method. The source of the data is in the form of script "Pinocchio" movie released on September 2022 which is taken from <https://transcripts.foreverdreaming.org/> (Accessed on October 7th, 2022 at 9.30 p.m.). To collect the data, the writers implement two techniques, namely observation and documentation. To analyze the data, the writers implement these steps: first the writers download the video and the script of the movie, second the writers watch and match the movie and the script, third the writers analyze the script and classify the data

into 5 language style by Martin Joos' theory, fourth the writers describe the analysis, fifth the writer present the findings, then the writers interpret the result of the analysis, and the last the writers draw the conclusion.

D. Findings and Discussion

The findings show that based on the language style, the movie has all types of language styles. The total data are 41 data covering Frozen style: 1 utterance, Formal style: 3 utterances, Consultative style: 6 utterances, Casual style: 23 utterances, and Intimate: style 8 utterances.

1. Frozen Style

Frozen style is the most formal style of communication wherein the audience is not allowed to raise questions to the speaker. Based on the definition, the writers find 1 Frozen style in Pinocchio (2022) movie script.

[Geppeto: Look, Figaro look, look, look. It's... it's the wishing star.

Figaro: Oh! I haven't seen one in so...We should make a wish, huh?

Geppeto: Star light, star bright. First star I see tonight. I wish... Hmm... I wish... how do I say this? I wish... I wish...]

The writers find Frozen style in Pinocchio (2022) movie script, which is 1 data disclosed by Geppetto. Geppetto is the maker of the wooden puppet Pinocchio. He speaking to a shooting star in very formal situation, namely when Geppetto prayed to a shooting star to bring back his son who had died.

2. Formal Style

Formal style is grammatically well formed and easy to be understood. It is the way of communication with little or no feedback from the

audience. Based on the definition, the writers find 3 data of Formal style in Pinocchio (2022) movie script. The following explanation exemplifies one of the analysis.

[Blue Fairy: Fate is kind She brings to those who love The sweet fulfillment of Their secret longing Like a bolt out of the blue Fate steps in and sees you through When you wish upon a star Your dreams Come true.]

The Blue Fairy is the fairy who gives magic to the Pinocchio doll so that Pinocchio lives, she gives advice to Pinocchio, she uses a good grammatical structure. In bold shows that she also uses pronunciation stress and intonation carefully. Thus, Blue Fairy is using a Formal style.

3. Consultative Style

Consultative style is used in semi-formal communication. The writers find 6 data of Consultative style in Pinocchio (2022) movie script. The following explanation exemplifies one of the analysis.

Pinocchio: Ms. Blue Fairy, am I real?

Blue Fairy: Yes, Pinocchio, you're real, all right. A real, live, living puppet that's painted to look like a real, live, living boy. Almost what your father wished for.

Pinocchio: when do I become a real, real, live, living boy? Because it sounds like that's what will make my father happy.]

Pinocchio and the Blue Fairy are people who know each other, the Blue Fairy is the fairy who made Pinocchio live and Pinocchio respect the blue fairy very much. Therefore, the language used by Pinocchio to the blue fairy is Consultative style.

4. Casual Style

Casual style is used among friends when an informal situation. The writers find 23 data of Casual style in Pinocchio (2022) movie script. The following explanation exemplifies one of the analysis.

[Geppetto: Pinocchio, did you hear anything?

Pinocchio: I sure did!

Geppetto: All right. I heard something, too. And now that you can talk...

Pinocchio: Hello, Pops. It's me, Pinocchio!]

Geppetto and Pinocchio's relationship is father and son. Therefore, Pinocchio uses the Casual style.

5. Intimate Style

Intimate style is completely private language used within family and very close friends. The writers find 8 data of Intimate style in Pinocchio (2022) movie script. The following explanation exemplifies one of the analysis.

[Geppetto: They just don't understand, do they, Cleo? My clocks, they mean everything to me. (GLASS CLINKING), My clocks are my most special creations.

(FIGARO MEOWS)

I made them for my beloved Constanza, and she loved every one of them. Every one of them. Oh. (SPLUTTERS) But never as much as she loved you, my dear boy. Hmm. My dear boy.]

Geppetto is Pinocchio's father. The dialogue shows Geppetto pouring out his feelings. Thus, Geppetto uses Intimate style

E. Conclusion

The conclusion of this study discusses the language style used by the characters in Pinocchio (2022) movie script. The data are taken from the utterances of the characters. The objective research is to describe the types of language style used in Pinocchio (2022) movie. Based on the analysis in the previous part, the writers conclude that the characters use all types of language styles. According to the research findings, there are 1 data of Frozen style, 3 data of Formal style, 5 data of Consultative style, 23 data of Casual style, and 8 data of Intimate style. The Casual style dominates all the styles which occurs in all situations except in formal situation and the Intimate style is the least style among of all.

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